

GRAPHIC DESIGN

pcc.edu/programs/graphic-design

CAREER AND PROGRAM DESCRIPTION

Graphic design is the art, discipline and profession of visual communication. By combining images, words and ideas graphic designers focus information toward an audience to achieve a desired goal. Graphic designers blend artistic talent, typography and computer knowledge to create advertisements, brochures, logos and identity systems, newsletters, catalogs, signage systems, web pages, magazines and books. The two-year program at PCC prepares the student for entry-level work in the highly competitive and deadline-oriented field of graphic design. Class work is designed to simulate industry situations and standards.

DEGREE AND CERTIFICATE OFFERED

ASSOCIATE OF APPLIED SCIENCE DEGREE

Graphic Design

ACADEMIC PREREQUISITES

- The first three graphic design courses (GD 114, GD 120 and GD 150) are open for all PCC students who meet the registration requirements and course prerequisites to enroll. Enrolling in subsequent GD courses is limited to Graphic Design majors.
- In order to declare a major of Graphic Design, students must complete the GD Program application form and earn a "B" grade or higher in GD 114, GD 120 and GD 150. Students should declare a General Studies degree before they apply for the Graphic Design program and advance to subsequent GD Program courses.
- This is a limited entry program.

Academic Requirements

- To qualify for advancement to second-year courses students must earn a "B" grade or higher in all first-year Graphic Design and Art courses.

Non-Academic Prerequisites

- Students interested in enrolling in Graphic Design courses must attend one of the regularly scheduled PCC Graphic Design information sessions. Please go to www.pcc.edu/programs/graphic-design to learn more.

Non-Academic Requirements

- None

GRAPHIC DESIGN AAS DEGREE

Minimum 92 credits. Students must also meet Associate Degree Comprehensive Requirements and Associate of Applied Science Requirements. Students must complete a total of four courses of General Education. Some courses specified within the program may be used as General Education. In addition to required courses in the program of study, students must satisfy MTH 58/65 competency. Students should consult with program advisors for course planning.

Course of Study

The coursework listed below is required. The following is an example of a term-by-term breakdown.

		Credits
Summer Term		
COMM 111	Public Speaking (COMM111=COMM111Z) * ,Z	4
GD 120	Graphic Design I	3
First Term		
ART 131A	Drawing I *	4

GD 114	Introductory Typography	3
GD 150	Digital Illustration 1	3
Second Term		
GD 116	Intermediate Typography	3
GD 122	Graphic Design 2	3
GD 140	Digital Page Design 1	3
GD 151	Digital Illustration 2	3
Third Term		
ART 214	History of Graphic Design *	4
GD 124	Graphic Design 3	3
GD 141	Digital Page Design 2	3
GD 160	Digital Imaging 1	3
GD 182	Screen Design Principles	3
All first year non-GD requirements must be completed prior to second year admission, and of these, all GD and ART classes must be passed with a 'B' or higher.		
Fourth Term		
GD 221	Graphic Design 4	3
GD 239	Illustration for Graphic Designers	3
GD 244	Print Strategies	3
GD 249	Design Studio or Cooperative Education: Graphic Design	3
GD 260	Digital Imaging 2	3
Fifth Term		
ART 272	Printmaking I Screenprinting or Printmaking I Intaglio or Printmaking I Relief	4
GD 222	Graphic Design 5	3
GD 228	Professional Graphic Design Practices	3
GD 242	Combined Graphic Programs	3
General Education: 1 course		
Sixth Term		
ART 140A	Introduction to Digital Photography *	4
BA 239	Advertising or Principles of Marketing	3
GD 229	Portfolio Preparation	3
Graphic Design Art Elective		
General Education: 1 course		
All General Education courses must be completed by end of this term.		
Total Credits		92

* Could be used as General Education

Z This course is part of Oregon Common Course Numbering. COMM 111 and COMM 111Z are equivalent.

GRAPHIC DESIGN DEGREE ART ELECTIVES

Code	Title	Credits
ART 212	Modern Art History: Early 20th Century Art	4
ART 213	Modern Art History: Art Since 1945	4
ART 219A	Hand Lettering: Monoline Techniques	4
ART 219B	Hand Lettering: Special Tools	4
ART 219C	Hand Lettering: Hand Drawn Letters	4
ART 272	Printmaking I Screenprinting	4

ART 273	Printmaking I Intaglio	4
ART 274	Printmaking I Relief	4

Cooperative work experience and internship placements are available. These are highly recommended to prepare student for the graphic design industry.